

# WORKSHOP/SEMINARS

## 1. 13th September, 2023

### National Seminar on 'Entrepreneurship Development through Skills'

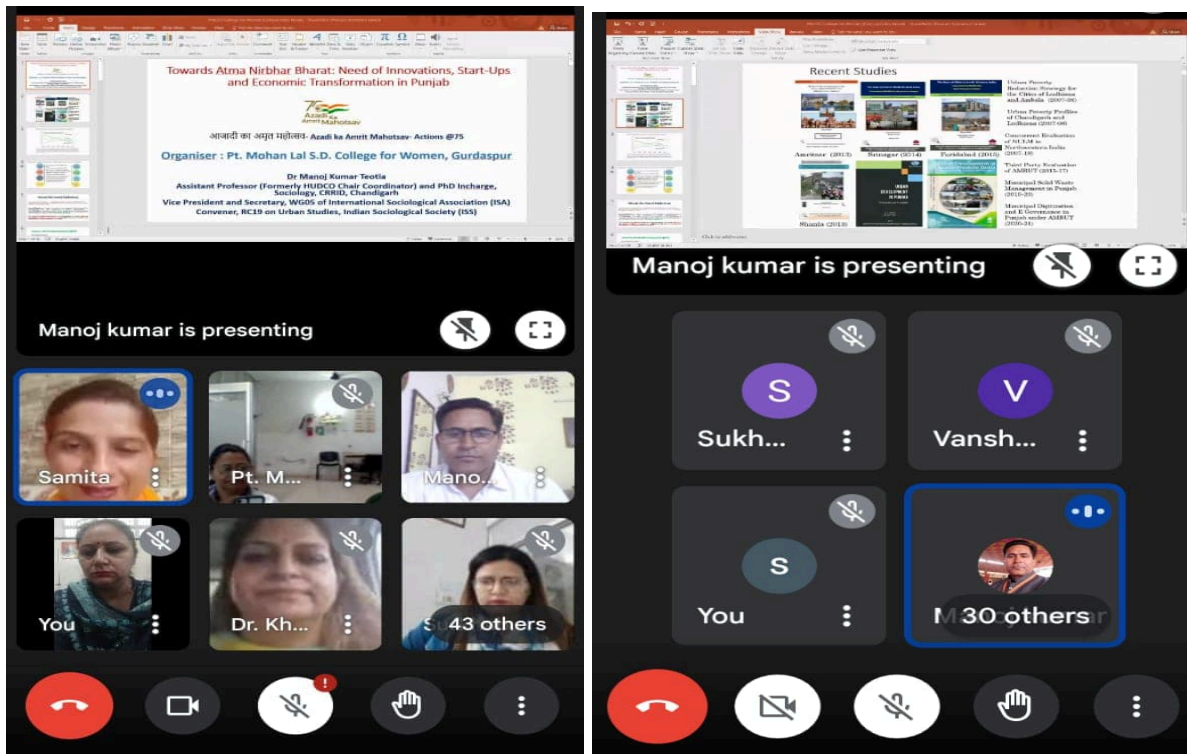
A National Seminar was organised by the Institution Innovation Council of the college on "Entrepreneurship Development through Skills". Mr. Samarath Sharma (Consultant, MGNCRE) and Mr. Ajay Tanwar (Consultant, MGNCRE) were the keynote speakers of this activity. They focused on the various ways in which students can become Entrepreneurs by having basic skills and gave real examples to make things easy. They interacted with the students and did a brainstorming session with them to get their idea on various small Entrepreneurship activities. 50 students and 7 faculty members attended this seminar.



## 2. 5th August, 2023

### Webinar was organized by IIC on 'Towards AtmaNirbhar Bharat: Need of innovation, startups and Economic transformation in Punjab'

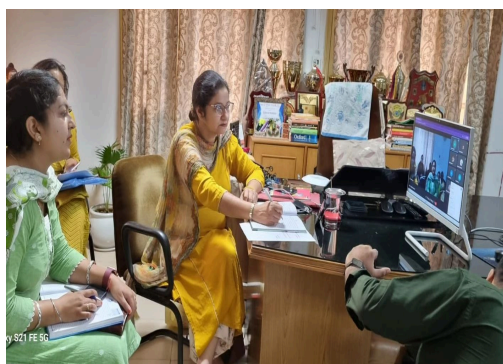
IIC organized an online session on 'Towards atmanirbhar Bharat: Need of Innovation, Startups and Economic transformation in Punjab'. Dr. Manoj Kumar Teotia, Assistant Professor, HUDCO Chairperson was the keynote speaker for this event. Sir through a PPT explained how a person can become self reliant and self dependent. He talked about the reasons why Punjab lacks innovations and startups. The major reasons he mentioned are lack of Government support, lack of motivation on the part of public and gender inequality. 55 students and 9 faculty members attended this session.



### 3. 28th September, 2023

#### Workshop on 'Building Research Aptitude'

The Research Promotion Committee of the college organized a workshop on 'Building Research Aptitude' on 28th September, 2023 via Google meet. Resource person was Dr. S.K. Sharma, Gen. Sec. GGSDS College Society, Chandigarh. In tune with the aim of the workshop, Dr. S.K.Sharma discussed the availability of e-resources and their access from the library of GGSDS College, Chandigarh. He discussed how research funds can be availed by faculty. He motivated the whole faculty to contribute papers in UGC care list journals. He guided faculty about various research topics which are vital and relevant in today's era. He emphasised on group research rather than individual research. Dr. Sharma with expertise in the research field and association with many institutions of eminence gave solutions to each and every query of faculty members.



#### 4. 25th April 2024

### Workshop on IPR and IP management for start up

A workshop was organized by the Economics Department under the IIC cell on 25th April, 2024. Ms. Harkirandeep Kaur and Mr. Ravideep Badyal from the Department of Laws, GNDU Amritsar, shared enlightening insights on Intellectual Property Rights, discussing concepts, types, roles, and even government schemes. Madam Harkirandeep's presentation was incredibly informative, shedding light on the importance of IPR and how it aligns with government initiatives. Mr. Ravideep's examples on IP startups truly broadened our horizons, showing their impact across various sectors. 75 students from the Economics and Commerce department attended this workshop.



#### 5. 29th April, 2024

### Regional Seminar on 'Sustainable Innovation: Researching for a Better Future'

Regional Seminar on 'Sustainable Innovation: Researching for a Better Future' was organized by PG Department of Commerce on 29th April, 2024 in which 41 students from 12 different colleges participated enthusiastically. SBSS University, Gurdaspur, Global Group of Institute, Amritsar, Govt. College Gurdaspur, HKMV, Dhariwal; SSM College, Dinanagar, SL Bawa DAV College, Batala; GNDU Regional Campus, Gurdaspur; PCMSD College For Women, Jalandhar, PTMLSD College for Girls, Fatehgarh Churian, Dashmesh Girls College, Mukerian are to name a few. Students through Powerpoint presentations presented their views on the broad spectrum of given theme. All the students in a very lucid and well prepared manner elaborated the various dimensions of Sustainable Innovation. The few topics covered were Social Innovation, Digital transformation, Sustainable Business Models, Carbon Footprints, Evolution of Mobile Commerce in Digital Era, Integration of AI in recruitment: A case study, Essence of cryptocurrency, Bitcoin and its evolution, Global Agenda: 2030, Green Marketing, Exploring the influence of CRISIL' ESG score on Corporate Financial performance, Contribution of e- marketing in business development: special reference to Jio company, Digital Marketing etc.



## 6. 7th and 8th April, 2024

### Workshop on 'Preparing Research Proposals and Reports'

On 7th and 8th April, 2024 Economics Department and Research Promotion Committee in collaboration with Institute for Environment Conservation and Advocacy (IECA) organised a Five - Hour workshop on Preparing Research Proposals And Reports. In this 2-day workshop, keynote speaker, Mr. Samarth Sharma, explained how to create a research proposal and report. The workshop was highly effective for students, as they not only enjoyed it but also learned a great deal. The workshop emphasized interactive and engaging activities to explain complex concepts, making it easier to understand.

Regarding research proposal and report preparation, the workshop likely focused on simplifying these topics for learners. For research proposal preparation, they might have used examples and scenarios that are relatable to students' experiences, making the process more understandable. Similarly, for report preparation, they might have emphasized the importance of clear communication and organization, using storytelling or visual aids to illustrate key points. **70 students** and **4 faculty members** participated in this event.

