

## Monthly Newsletter of Pt. Mohan Lal SD College for Women, Gurdaspur

### Regional Seminar

PG Department of Commerce organized a Regional Seminar on 'Sustainable Innovation: Researching for a Better Future' in which 41 students from 12 different colleges participated enthusiastically. Prof. Dr. Amardeep Kaur Ahluwalia, Associate Dean and Head, Department of Business Management and Commerce at GNDU Regional Campus, Gurdaspur, graced the occasion as the chief guest. Students through PowerPoint presentations presented their views on the broad spectrum of given theme. All the students in a very lucid and well-prepared manner elaborated the various dimensions of Sustainable Innovation such as Digital transformation, Sustainable Business Models, Evolution of Mobile Commerce in Digital Era, Integration of AI in recruitment, Bit coin and its evolution, Global Agenda: 2030, Green Marketing, Contribution of e-marketing in business development, Digital Marketing etc. The chief guest apprised that Sustainable innovation supports growth and profitability by facilitating product reuse and circularity and making business operations more efficient and safer. She guided the participants about 3 R's i.e. Reduce, Reuse and Recycle. College Principal expressed her heartfelt gratitude towards the chief guest, faculty members, participants and research scholars from various institutions.



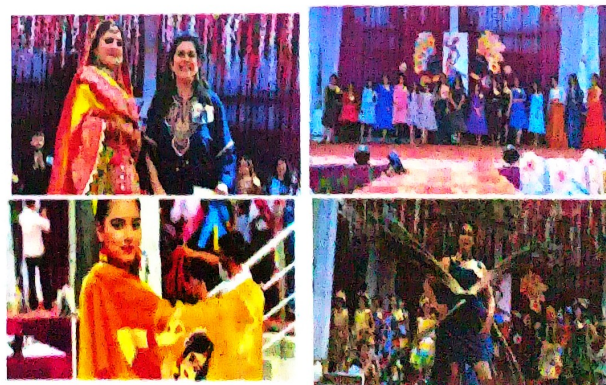
### Annual Convocation

The Upkar Krishan Sharma Memorial Annual Convocation unfolded with grandeur and significance at the college. The event marked a milestone in the academic journey of the institution. Dr. Jaspal Singh Sandhu, the Vice-Chancellor of GNDU Amritsar, graced the occasion as the esteemed Chief Guest. The members of the managing committee Dr. PK Bajaj, Sh. Jatinder Bhatia, Sh. Hiramani Aggarwal, S. Avtar Singh Sidhu, Mr. Gorath Nath ji, Mr. Kuldeep Singh and other members were also present. The ceremonious inaugural rose with the floral welcome of the chief guest. Dr. Rama Gandotra, Dean College Development read the profile of the Chief Guest. At this time, first 16 students in the merit list from GNDU, Amritsar were honored by the Chief Guest. College Principal presented the annual report marked with the excellence of the college achievements. The convocation witnessed the conferral of 250 degrees to students of various disciplines. The chief guest in his address, lauded the diligent efforts of the degree holders, extolling their commitment and perseverance. Apart from this, Sh. Hiramani Aggarwal, Chairman of the Local Managing Committee congratulated all the degree holders. The culminating moments of the ceremony witnessed the esteemed dignitaries being honored by the college Principal and members of the Governing Body, symbolizing appreciation for their invaluable contributions.



### Rangrez 2

The Fashion Design (FD) department of the college orchestrated a dazzling display of creativity and style with the "Rangrez 2" fashion show. The event was graced by esteemed judges: Mr. Madhu Sudan, Ms. Sunita Sharma, Ms. Bharti Malhotra and Ms. Srishti Anand, adding prestige to the occasion, Mrs. Shikha Sareen, the Managing Director of Moments of Kamal's Amritsar, graced the show as the chief guest. The event showcased the creativity and talent of the students through five captivating rounds: Western, Gown, Saree, Innovative, and Bridal. The students showcased their wondrous creativity on the dress materials as they presented their creations. The fashion show was divided into various segments and in each segment the audience and the judges were able to explore a new form of creativity. The creativity of the students was much appreciated by the judges and the faculty members as the models walked over the ramp with much grace and confidence. Overall, "Rangrez 2" not only showcased the talent and creativity of the students but also celebrated the diverse facets of fashion, from Western influences to traditional Indian attire, leaving the audience captivated and inspired.



#### Editors:-

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