

UDAAN
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Activities under IIC

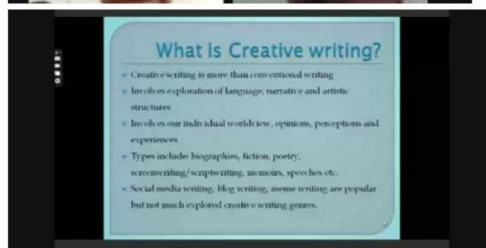
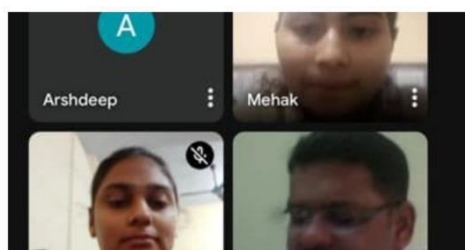
An engaging session on 'Critical Thinking, Design Thinking, and Innovation Design' was conducted by Science department and Innovation and Incubation Center (IIC). The experts were Dr. Ravneet Kaur, IIC Convener and Dr. Khushboo. The session emphasized on, how critical thinking enables individuals to analyze, evaluate, and synthesize information effectively, essential skills for innovation and problem-solving. The IIC and IT Club hosted a webinar titled 'Innovation Development Process' to foster innovation and academic excellence among the students. Er. Somak Basu was the resource person. He elucidated the innovation development process, emphasizing stages like ideation, prototyping, testing, and scaling. The Commerce department in collaboration with IIC organized one-day Field visit to 'The Gurdaspur Co-operative Sugar Mills Ltd., Paniar' for students to nurture and foster entrepreneurial spirit and innovation among the students. The FD department, under IIC, orchestrated a valuable workshop on 'Sewing Machines' sponsored by Usha International Limited. Students were adeptly trained in machine usage, care, and maintenance.



National Conference by English Department

The English Department organized a National Conference on 'Creative Writing'. Eminent scholars Dr Vijay Mehta, Professor, Asian International University, Manipur, Dr Pritam Priya Goswami, Asst. Prof., Don Bosco University, Assam, Dr. Siddharth Satpathy, Asst. Prof., Central University, Hyderabad were invited as resource persons. They shared their insightful views on creative writing. The conference kicked off in hybrid mode. Dr. Vijay Mehta emphasized the role of language acquisition and behavioral aspects in Creative Writing as he delivered an enlightening lecture on Creative Writing and its various genres. He also highlighted the importance of language variation, LSRW Skills, BBC English, and understanding different

categories of creative writing. The vote of thanks was proposed by Dr. Dinesh Sharma, Head, English Department, expressing gratitude to all the resource persons, students and faculty members. After the seminar, a webinar by Dr. Pritam Priya Goswami was organized. She delved into the process of Creative Writing, highlighting the importance of imagination and fantasy. She also provided valuable perception in the domain of effective writing. Following that, Dr Siddharth Satpathy shared his immense knowledge of mastering the language and the vital role of social media in writing effectively. He emphasized getting familiar with the audience before writing for them and encouraged students to pursue writing articles and blogs as a pathway to eventually writing a novel. Students & scholars from various universities also joined the informative sessions. The College Principal commended the resource persons for their unique perspectives on the topic.



Series of Workshops/Seminars

A 'Financial Education Program' was organized by Commerce department in collaboration with IIC. Mr. Ashok Singla from NISM was the resource person. This initiative aimed at empowering participants with essential financial knowledge. The IT Club, in collaboration with IQAC orchestrated a comprehensive workshop on the 'Examination Module' tailored for both teaching and non-teaching members of the college. Mr. Kuldeep Singh was the resource person from Viksit Infotech, Mohali. The workshop was divided into two sessions. The first session was attended by non-teaching staff. The second session was attended by teaching staff. Discussions were facilitated to address specific challenges and queries pertinent to teaching staff roles in assessment management. 'International Day of Women and Girls in Science' was celebrated by IQAC, Legal Awareness Club and Sociology department in association with District Legal Services Authority, Gurdaspur. Advocate Rusa Sabharwal from Legal Services Cell was the resource person. Fashion Designing dept. organized one day workshop on 'Resin Art'. The young trainer for this workshop was Ms. Pauravi Sawal, Resin art

Artist. Attendees delved into the fundamentals of this captivating art form. The Cosmetology Department organized one day workshop on 'Professional Makeup'. Ms. Sehaj Kaur from Pathankot was the guest speaker. It emphasized on introducing the participants with techniques of professional makeup. Students were taught how to work on Dusky and Problematic skin. Career Counseling, Placement and Guidance Cell organized 5 day training programme, a CSR initiative in collaboration with DBEE Gurdaspur. The training program was conducted on 'Employability Skills' for the final year students of the college. Sh. Subhash Chandar, ADC General was invited as the chief guest and inaugurated the program. Ms Sonia Rana, a certified trainer from Naandi foundation and Mahindra Pride classroom was the course instructor. 'National Science Day' was celebrated by Science Club, Environment Association and Celebration cell of IIC in collaboration with Punjab State Council for Science and Technology. On this day, a workshop on 'Life Style for Environment Action' was organized by Vertiver Foundation where all members interacted with the students.

